

## Information for Supporters

### About 14<sup>th</sup> ICRS 2021 VIRTUAL

The “International Coral Reef Symposium” (ICRS) is the leading international conference on coral reef science, conservation and management. ICRS conferences are awarded every four years by the International Society for Reef Studies and bring together world's leading coral reef scientists, early career researchers, conservationists, policy makers and reef managers to present the latest research findings and exchange current knowledge fundamental in advising international and national policies in the conservation and sustainable use of coral reefs.

The 14<sup>th</sup> ICRS 2021 VIRTUAL will be **the first virtual symposium in the more than 50-years history of the ICRS**. It is also the first time that an ICRS is organized by an European institution. The University of Bremen is proud to be the organizer of this 14<sup>th</sup> ICRS 2021 VIRTUAL plus the host for the following 15<sup>th</sup> ICRS 2022 IN-PERSON in Bremen. The University of Bremen cordially invites the global coral reef community to participate in both events.

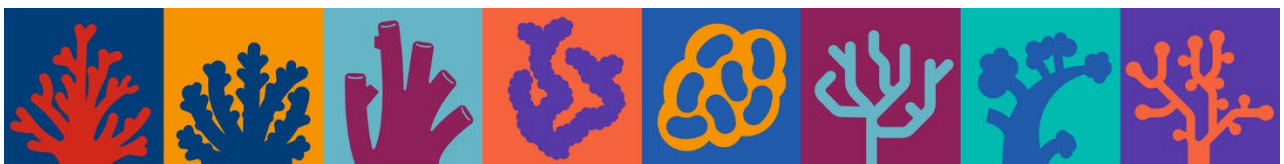
We expect 600 participants holding oral and poster presentations as well as numerous viewing participants.

The virtual platform will include the pre-recorded oral and poster presentations as well as active interaction, discussion and networking options for all participants. Moreover, all content will be available and accessible to all registered participants for 1 year after the symposium through the archive.

Why support the 14<sup>th</sup> ICRS 2021 VIRTUAL?

- Maximise exposure and brand awareness in your target group
- Promote your company, products and services to participants from all over the world
- Interact with participants
- Dive into the latest research on reef studies

Please contact [icrs2021@bremen-tourism.de](mailto:icrs2021@bremen-tourism.de) for your request.



## Supporter Opportunities

Supporter Benefits	World Ocean (max. 3) EUR 15,000	Pacific Ocean EUR 5,000	Indian Ocean EUR 3,500	Caribbean Sea EUR 2,500	Red Sea EUR 1,000
All prices quoted are net of tax plus VAT (currently 19 %).					
<b>Registration</b>					
Complimentary registration incl. archive access	Up to 5	Up to 3	Up to 2	1	1
<b>Profile</b>					
Virtual Supporter Profile <sup>1</sup>	x <sup>2</sup>	x <sup>2</sup>	x <sup>3</sup>		
<b>Programme</b>					
Supporter Symposium: 15-minute slot in symposium programme <sup>1</sup>	x	x			
<b>Branding &amp; Promotion</b>					
Logo displayed on symposium platform <sup>1</sup>	x	x	x	x	x
Logo displayed on ICRS 2021 website <sup>1</sup>			x	x	x
Logo displayed on ICRS 2021 website with text <sup>1</sup>	x	x			
Logo displayed under symposium programme <sup>1</sup>	x	x	x	x	
Logo in Book of Abstracts <sup>1</sup>	x	x	x	x	
1 DIN A4 page in Book of Abstracts <sup>1</sup>	x	x	x		
Feature on ICRS 2021 social media channels <sup>1,4</sup>	x	x			
Acknowledgement as main supporter during opening ceremony	x				
Acknowledgment as main supporter during all session breaks and programme announcements for 1 full symposium day	x				
<b>Please note: All content uploaded to and visible on the platform will be archived and accessible for one year after the 14<sup>th</sup> ICRS 2021 VIRTUAL.</b>					
<sup>1</sup> Content to be provided by supporter.					
<sup>2</sup> Incl. logo, description, image video display, documents for download, link to supporter symposium, list of contact persons (corresponding to complimentary registrations), contact options.					
<sup>3</sup> Incl. logo, description, documents for download, list of contact persons (corresponding to complimentary registrations), contact options.					
<sup>4</sup> 2 posting pre and 1 postings post symposium via ICRS 2021 social media channels (Twitter, Instagram and Facebook).					

